



## EPEC- CLUBS

### Year Report

<i>Name of the Team: Entrepreneurship Development Cell VIT Pune</i>	
<i>Main Objective of the Team: Producing successful entrepreneurs imbued with leadership qualities using innovative and ethical business practices to make a global impact and instill the passion and spirit among students to pursue entrepreneurship.</i>	
Number of events conducted in AY 2023-2024	<b>10</b>
Name of the events:	<ol style="list-style-type: none"><li>1. Pride in Progress: Workplace Inclusivity</li><li>2. Plan Your Journey After Graduation</li><li>3. Master your Money</li><li>4. The Intromet</li><li>5. From Engineer to Entrepreneur: Navigating the Innovation</li><li>6. From Concept to Market: Essentials of Product Management.</li><li>7. Startup Legal Essentials: Ensuring Compliance and Managing Risks</li><li>8. Earn &amp; Sell</li><li>9. Wadhvani Foundation's IGNITE Course on Entrepreneurship</li><li>10. E-Summit'24</li></ol>
Number of Team Members:	110
Name of Key Organisers:	Vaishnavi Shivakumar
Provide the link of your Social Media Handles	Instagram: <a href="https://www.instagram.com/v_edc/">https://www.instagram.com/v_edc/</a> LinkedIn: <a href="https://www.linkedin.com/company/v-edc">https://www.linkedin.com/company/v-edc</a> Twitter: <a href="https://twitter.com/v_edc?s=11">https://twitter.com/v_edc?s=11</a> Website: <a href="https://ecellvitpune.com/">https://ecellvitpune.com/</a>

**Scroll Down**

**Individual Event Reports (Copy paste the same table and add to the report if number of events is more than 1)**

**Event 1**

Name of the event:	<i><b>Pride in Progress: Workplace Inclusivity</b></i>
Dates of event:	<b>30<sup>th</sup> June 2023</b>
Online Platform/ Venue:	<b>Instagram Live</b>
Event span (hours/days)	<b>1 Hour</b>
Footfall/Total attendance	<b>Accounts reached: 285, Viewers: 36</b>
Name and contact of the key organiser(s)	<b>Vaishnavi Shivakumar, 9769965018</b>
No. of people involved in the organising committee (all levels of hierarchy included, Core team to Volunteers)	<b>7</b>
Objective of the event	<b>To start a discussion on the importance of workplace inclusivity for the LGBTQ+ community.</b>
Brief description of the said event	<b>This was the first session of the tenure. It highlighted the points on raising awareness, sharing experiences, and cultivating a mindset of workplace inclusivity via an eminent speaker. It also emphasized the various needs of individuals within the LGBTQ+ community and the importance of providing them with proper treatment and support. Addressing these needs can significantly contribute to creating a more inclusive and positive environment for the LGBTQ+ community.</b>
Key event outcomes	<b>This was the first session of the tenure. It highlighted the points on raising awareness, sharing experiences, and cultivating a mindset of workplace inclusivity via an eminent speaker. It also emphasized the various needs of individuals within the LGBTQ+ community and the importance of providing them with proper treatment and support. Addressing these needs can significantly contribute to creating a more inclusive and positive environment for the LGBTQ+ community.</b>
Milestones set by the event (if any)	<b>NA</b>
Name and bio of chief guest along with social media links (if any)	<b>Sonali Dutta</b>

- SR Program manager
- Pride Circle Speaker,
- Josh Talks

**Social Media links of the Speaker:**

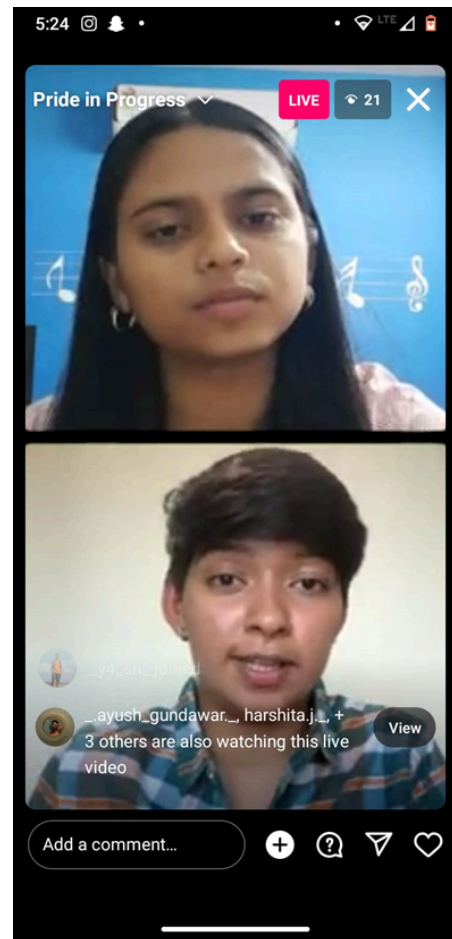
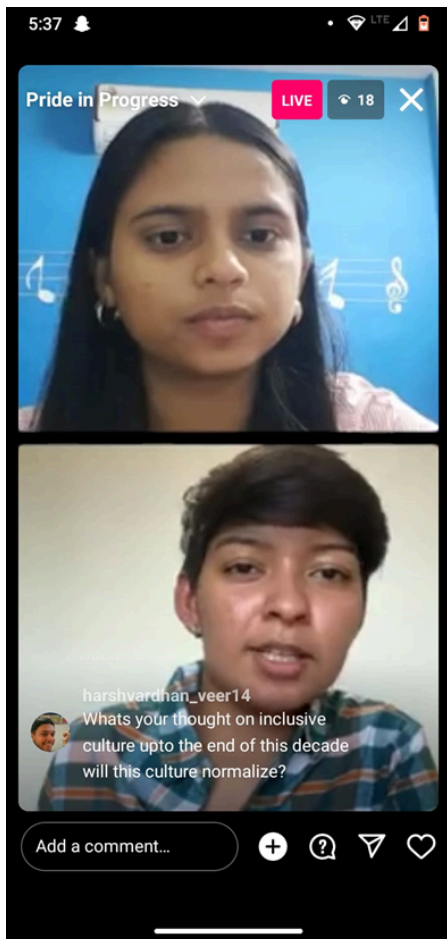
**Linkedin:**

<https://www.linkedin.com/in/coach-sonali-dutta/>

**Instagram:**

<https://www.instagram.com/thesonalidutta/>

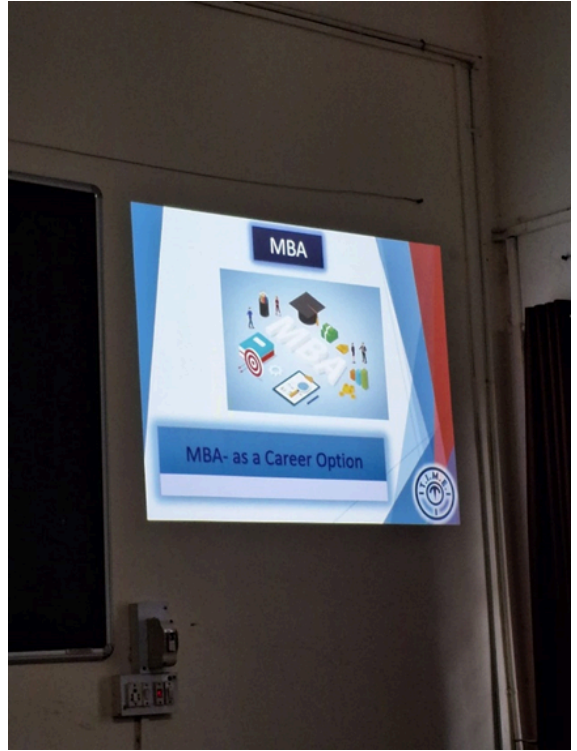
**Add minimum 2 photographs of the said event (Mandatory):**



## Event 2

Name of the event:	<b><i>Plan Your Journey After Graduation with V-EDC</i></b>
Dates of event:	<b>19<sup>th</sup> July 2023</b>
Online Platform/ Venue:	<b>1126 Classroom</b>
Event span (hours/days)	<b>One and a Half Hours</b>
Footfall/Total attendance	<b>40</b>
Name and contact of the key organiser(s)	<b>Vaishnavi Shivakumar, 97699 65018</b>
No. of people involved in the organising committee (all levels of hierarchy included, Core team to Volunteers)	<b>33</b>
Objective of the event	<b>To provide students with comprehensive information about pursuing MBA.</b>
Brief description of the said event	<b>In session two topics were comprehensively covered: startups and pursuing MBA. First, the speaker discussed various types of investments and whether individuals should start a startup immediately after college or consider pursuing a degree first. After that, he provided insights into admission exams and emphasized the vast array of promising placement opportunities available to MBA graduates.</b>
Key event outcomes	<b>Gain valuable insights related to startups and pursuing MBA</b>
Milestones set by the event (if any)	<b>NA</b>
Name and bio of chief guest along with social media links (if any)	<b>Kapil Dixit</b> <ul style="list-style-type: none"> <li>● Science, Law, and Education Graduate</li> <li>● Post Graduate Diploma in Management</li> <li>● Mentor and Guide for MBA aspirants</li> </ul>

**Add minimum 2 photographs of the said event (Mandatory):**



### Event 3

Name of the event:	<b><i>Master Your Money with V-EDC</i></b>
Dates of event:	<b>24<sup>th</sup> July 2023</b>
Online Platform/ Venue:	<b>4006 Classroom</b>
Event span (hours/days)	<b>Two Hours</b>
Footfall/Total attendance	<b>70</b>
Name and contact of the key organiser(s)	<b>Vaishnavi Shivakumar, 97699 65018</b>
No. of people involved in the organising committee (all levels of hierarchy included, Core team to Volunteers)	<b>33</b>
Objective of the event	<b>To provide students with comprehensive knowledge of personal finance and startup finance.</b>
Brief description of the said event	<b>The session focused on financial literacy and financial independence, covering concepts like inflation, compound interest, investment, and the stock market. On the topic of Startup Finance, the speaker spoke on different types of investments availed for starting a start-up. The also speaker emphasized the significance of financial planning and investment strategies to reach financial goals effectively.</b>
Key event outcomes	<b>Acquired valuable knowledge regarding financial literacy and financial independence.</b>
Milestones set by the event (if any)	<b>NA</b>
Name and bio of chief guest along with social media links (if any)	<p><b>Om Soman</b></p> <ul style="list-style-type: none"> <li>● CA</li> <li>● Ex KPGM, Singapore</li> <li>● Ex Indo Schottle</li> <li>● Ex Deloitte</li> </ul> <p><b>Social Media Links of the Speaker:</b></p> <p><a href="https://www.linkedin.com/in/om-soman-54040737/">https://www.linkedin.com/in/om-soman-54040737/</a></p>

**Add minimum 2 photographs of the said event (Mandatory):**



## Event 4

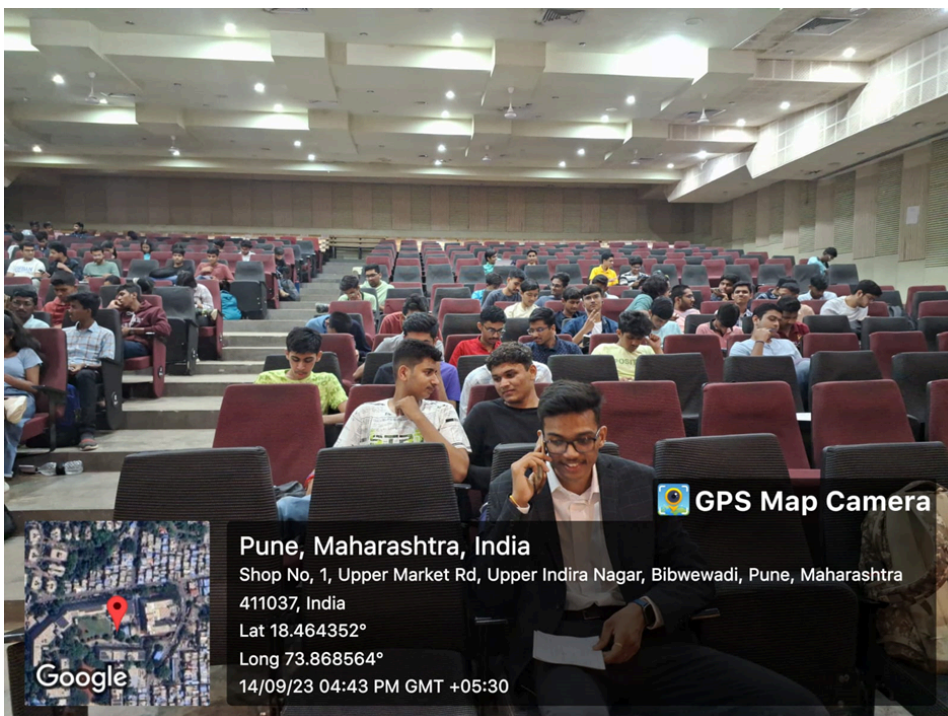
Name of the event:	<b><i>The Intromeeet</i></b>
Dates of event:	<b>14<sup>th</sup> September 2023</b>
Online Platform/ Venue:	<b>Sharad Arena Auditorium, VIT Pune</b>
Event span (hours/days)	<b>3 Hours</b>
Footfall/Total attendance	<b>300</b>
Name and contact of the key organiser(s)	<b>Vaishnavi Shivakumar, +91 97699 65018</b>
No. of people involved in the organising committee (all levels of hierarchy included, Core team to Volunteers)	<b>33</b>
Objective of the event	<b>Let students know about the Entrepreneurship Development Cell.</b>
Brief description of the said event	<p><b>The event began with the welcoming of Chief Guest Kirty Datar, Co-Founder and CEO of CaneBOT, and the Lamplighting ceremony by Kirty Ma'am and Prof. Ashutosh Marathe Sir. The event started with Kirty Ma'am's talk, where she shared her journey from a corporate worker to an entrepreneur. She discussed her venture, CaneBOT, and her experience on Shark Tank India Season 1 in detail, providing valuable insights on various facets of entrepreneurship. Afterwards, attendees had the opportunity to ask the speaker questions. Following this, an interactive fun activity was conducted as an ice-breaking session, where attendees had to guess the names of brands and companies from the emojis. Then, Dhake Sir discussed the entrepreneurial mindset and conducted the 'General Enterprising Tendency Test,' briefly discussing the results.</b></p>
Key event outcomes	<p><b>Participants gained insights into various facets of entrepreneurship through Kirty Ma'am's discussion. The 'General Enterprising Tendency Test' allowed participants to assess their entrepreneurial tendencies and identify areas for improvement.</b></p>
Milestones set by the event (if any)	
Name and bio of chief guest along with social media links (if any)	<p><b>Kirty Datar</b></p> <p><b>Instagram:</b>  <a href="https://www.instagram.com/kirtydatar/">https://www.instagram.com/kirtydatar/</a></p>



LinkedIn:

<https://www.linkedin.com/in/kirtydatarna-har/>

Add minimum 2 photographs of the said event (Mandatory):



## Event 5

Name of the event:	<b><i>From Engineer to Entrepreneur: Navigating the Innovation</i></b>
Dates of event:	<b>19<sup>th</sup> October 2023</b>
Online Platform/ Venue:	<b>Classroom Number 1123</b>
Event span (hours/days)	<b>One and a Half Hours</b>
Footfall/Total attendance	<b>100</b>
Name and contact of the key organiser(s)	<b>Vaishnavi Shivakumar, +91 97699 65018</b>
No. of people involved in the organising committee (all levels of hierarchy included, Core team to Volunteers)	<b>33</b>
Objective of the event	<b>Discover various facets of transformative journey from an Engineer to an Entrepreneur.</b>
Brief description of the said event	<p><b>The event started with fun activities to make the members familiar with each other. Members were briefed about the E-Cell and the activities and events conducted by the E-Cell.</b></p> <p><b>After this, speaker, Rahul Shelke started interacting with members, wherein he briefed them about his journey from an engineer to a thriving entrepreneur. He shared the stories of his initial days as an entrepreneur, and his struggles in those days. While he was sharing his experiences of his transition, he also explained the changes he underwent in his lifestyle, which were very insightful.</b></p> <p><b>He, then, explained about his company and the products they manufacture at their company. With his own example, he explained the importance of team building and team bonding in a startup.</b></p> <p><b>Continuing this, he emphasized the importance of government policies and relations with startup partners, as both are very crucial aspects for a startup to soar to new heights.</b></p>
Key event outcomes	<b>The participants gained insights into various facets of the transformative journey from being an engineer to becoming an entrepreneur.</b>
Milestones set by the event (if any)	<b>NA</b>

Name and bio of chief guest along with social media links (if any)

**Rahul Shelke, Founder of Amperehour Energy**

**LinkedIn:**

<https://www.linkedin.com/in/rahul-shelke-693aa525/>

**Add minimum 2 photographs of the said event (Mandatory):**



## Event 6

Name of the event:	<b><i>From concept to market: Essentials of Product Management</i></b>
Dates of event:	<b>18<sup>th</sup> November 2023</b>
Online Platform/ Venue:	<b>Google Meet</b>
Event span (hours/days)	<b>2 Hours</b>
Footfall/Total attendance	<b>60</b>
Name and contact of the key organiser(s)	<b>Vaishnavi Shivakumar, 9769965018</b>
No. of people involved in the organising committee (all levels of hierarchy included, Core team to Volunteers)	<b>10</b>
Objective of the event	<b>To provide concise insights into the essential principles and strategies involved in steering a product from its inception to successful market launch. This session aims to equip participants with key knowledge about product lifecycle, market analysis, user-centric approaches, cross-functional collaboration, and effective management techniques for product development and launch.</b>
Brief description of the said event	<b>Vishal Darak our esteemed speaker gave insights on distilling vital aspects of navigating a product from its conceptual phase to a successful market introduction and catered attendees seeking a roadmap for transforming concepts into successful market-ready products.</b>
Key event outcomes	<b>Grasp the entire product journey, from idea to market launch. Develop skills in market analysis and strategic planning. Prioritize user needs and iterate for user satisfaction. Understand the importance of teamwork in product development. Understand efficient product management methodologies.</b>
Milestones set by the event (if any)	
Name and bio of chief guest along with social media links (if any)	<b>Vishal Darak, Cofounder of the Yarn Bazaar</b> <a href="https://www.linkedin.com/in/vishal-darak/">https://www.linkedin.com/in/vishal-darak/</a>

**Add minimum 2 photographs of the said event (Mandatory):**



## Event 7

Name of the event:	<b><i>Startup Legal Essentials: Ensuring Compliance and Managing Risks</i></b>
Dates of event:	<b>23<sup>th</sup> December 2023</b>
Online Platform/ Venue:	<b>Google Meet</b>
Event span (hours/days)	<b>2 Hours</b>
Footfall/Total attendance	<b>60</b>
Name and contact of the key organiser(s)	<b>Vaishnavi Shivakumar, 9769965018</b>
No. of people involved in the organising committee (all levels of hierarchy included, Core team to Volunteers)	<b>15</b>
Objective of the event	<b>This event focuses on providing comprehensive insights into navigating legal intricacies, ensuring regulatory compliance, and managing potential risks that startups commonly encounter. By addressing foundational legal frameworks, intellectual property protection, contractual obligations, and risk mitigation strategies, this event aims to empower entrepreneurs with the knowledge and tools necessary to build legally sound and resilient startups in today's dynamic business landscape.</b>
Brief description of the said event	<b>This comprehensive session conducted by Adv Rohan Patwardhan delves into critical aspects such as regulatory compliance, intellectual property rights, contractual obligations, and effective risk management strategies. By offering practical insights and expert guidance, the event aims to empower attendees with the essential legal toolkit necessary to navigate the complex landscape of entrepreneurship while ensuring legal adherence and minimizing potential risks for their startups' sustainable growth.</b>
Key event outcomes	<p><b>Equipping attendees with a deep understanding of legal frameworks crucial for startups.</b></p> <p><b>To empower entrepreneurs with the ability to identify and mitigate potential risks, fostering a culture of proactive risk management within their ventures.</b></p> <p><b>Attendees will possess practical knowledge and strategies to navigate legal</b></p>

	complexities, thereby enabling them to establish legally sound startups and steer clear of common legal pitfalls, fostering sustainable growth and resilience in their entrepreneurial journeys.
Milestones set by the event (if any)	NA
Name and bio of chief guest along with social media links (if any)	<p><b>Adv Rohan Patwardhan, Founding and Managing Partner at LexRobe Legal</b></p> <p><a href="https://www.linkedin.com/in/rohan-patwardhan-122193117/">https://www.linkedin.com/in/rohan-patwardhan-122193117/</a></p>

**Add minimum 2 photographs of the said event (Mandatory):**



## Event 8

Name of the event:	<b><i>Earn and Sell</i></b>
Dates of event:	<b>16th-24th January 16 January 2024: Workshop 19-20 January 2024: Round 1 24 January 2024: Round 2</b>
Online Platform/ Venue:	<b>Workshop: Classroom 3104 Workshop Time: 3:30-6 PM</b>  <b>Round 1: 19 January 2024 - Classroom 1211 – 10-5 PM 20 January 2024 - Conference Hall – 10-5 PM</b>  <b>Round 2: VIT Lawn, 10-5 PM</b>
Event span (hours/days)	<b>4 Days</b>
Footfall/Total attendance	<b>80</b>
Name and contact of the key organiser(s)	<b>Vaishnavi Shivakumar, +91 9769965018</b>
No. of people involved in the organising committee (all levels of hierarchy included, Core team to Volunteers)	<b>50</b>
Objective of the event	<b>To provide students with a practical and immersive experience in entrepreneurship. The event aims to simulate real-world business scenarios, allowing participants to apply theoretical knowledge to actual business operations.</b>
Brief description of the said event	<b>VIT Pune's 'Earn and Sell' event, hosted by the Entrepreneurship Development Cell, mirrors real-world business scenarios in two phases. Teams secure Rs. 4000 in the initial pitching round and use the funds to operate a business within the college for a day.</b>  <b>The workshop, a pivotal component of the event's initial stage, was orchestrated to provide a profound educational experience for all participating teams. Renowned as the CEO of Bolstart and an esteemed alumnus of VIT Pune, Rushabh Shah took centre stage as the distinguished speaker for the occasion. With a wealth of industry expertise, Shah delivered an insightful session, offering</b>



detailed guidance tailored to the specific challenges of the upcoming rounds.

**For the further rounds a board of panellists was orchestrated, which included Jignesh Patel-Founder and CEO of Jivika Healthcare, Yash Bhalkar- CEO of Janvry Studio, Anuj Ranka: Founder of Grow.Oneake, Pankaj Mittal: Author, Founder of Angrezi Club Pvt Ltd, Motivational Speaker.**

**In Round 1, teams engaged in an investor pitch. All participating teams presented their business ideas, and the top 12 teams with promising concepts will advance to the second round. These selected teams received an investment of Rs. 4000 from E-Cell VIT Pune.**

**Stepping into the realm of practical business execution the Round 2. 10 dynamic teams set up shop with designated stalls, turning them into vibrant hubs of entrepreneurial energy.**

**For 8 intense hours, these teams unleash their creativity, selling products to fellow college students in a bid for success. Adding glamour to the event is Prem Kale, chief guest and founder of Vamshycle, a Shark Tank finalist, who serves as the chief jury. His entrepreneurial journey infuses the competition with prestige and offers participants a unique chance to impress a seasoned industry expert. The 10 teams were competing for cash prizes in categories such as Best Idea, Best Execution, People's Choice, and the overall winner, each receiving Rs. 2500 or Rs. 5000.**

**The winning teams were as follows:**

**1. Winner (Cash Prize: Rs.5000)  
Business stall Name: Union Skins & Wraps  
Business Idea: Selling pre-printed and customised phone wraps**

	<p><b>Team members name: Shrikant Gaikwad, Mandar Gatke, Vikram Gawade, Chinmay</b></p> <p><b>2. Best Idea (Cash Prize: Rs. 2500)</b>  <b>Business Stall Name: We Glow</b>  <b>Business Idea: Selling glowing bottles by using waste bottles</b>  <b>Team Members name: Parshvnath Bandrewar, Gayatri Hujare, Kunal Ghadge</b></p> <p><b>3. Best Execution (Rs. 2500)</b>  <b>Business Stall Name: The Dessert Oasis</b>  <b>Business Idea: Selling cakes and desserts</b>  <b>Team Members name: Gauravi Kadam, Reet Parmar, Ria Gandhi</b></p> <p><b>4. People's Choice (Rs. 2500)</b>  <b>Business Stall Name: Pure Quench</b>  <b>Business Idea: Fruit Shots</b>  <b>Team Members name: Lavanya Tuptewar, Sakshi Tupe, Isha Thakur, Ishwari Wakchaure</b></p>
Key event outcomes	<p><b>The development of entrepreneurial skills, improvement in pitching and presentation abilities, understanding of investment and funding, practical operational experience, networking opportunities, application of classroom knowledge, and confidence building for future entrepreneurial pursuits.</b></p>
Milestones set by the event (if any)	<p><b>NA</b></p>
Name and bio of chief guest along with social media links (if any)	<p><b>Rushabh Shah, Founder &amp; CEO of Bolstart</b>  <a href="https://www.linkedin.com/in/rushabh-r-shah/">https://www.linkedin.com/in/rushabh-r-shah/</a></p> <p><b>Anuj Ranka, Founder of Grow.Oneake</b>  <a href="https://www.linkedin.com/in/anuj-ranka-45360849/">https://www.linkedin.com/in/anuj-ranka-45360849/</a></p> <p><b>Pankaj Mittal, Founder &amp; CEO of Angrezi Club Pvt Ltd</b>  <a href="https://www.linkedin.com/in/growwithpankaj/">https://www.linkedin.com/in/growwithpankaj/</a></p> <p><b>Jignesh Patel, Founder &amp; CEO of Jivika Healthcare</b></p>

<https://www.linkedin.com/in/vaccineonwheels-jigneshpatel/>

**Yash Bhalkar, CEO at Janvry**  
<https://www.linkedin.com/in/yashbhalkar/>

**Prem Kale, Founder at Vamshycle**  
<https://www.linkedin.com/in/prem-kale/>

**Add minimum 2 photographs of the said event (Mandatory):**



## Event 9

Name of the event:	<b><i>Wadhvani Foundation: IGNITE Course on Entrepreneurship</i></b>
Dates of event:	<b>Saturday, 16/03/2024 to Saturday, 25/05/2024</b>
Online Platform/ Venue:	<b>Online (Zoom meetings)</b>
Event span (hours/days)	<b>11 weeks, 2 hours per week</b>
Footfall/Total attendance	<b>40</b>
Name and contact of the key organiser(s)	<b>Vaishnavi Shivakumar - +91 9769965018</b>
No. of people involved in the organising committee (all levels of hierarchy included, Core team to Volunteers)	<b>28</b>
Objective of the event	<b>To provide a free of cost course on entrepreneurship from the Wadhvani Foundation to students of VIT Pune.</b>
Brief description of the said event	<b>Industry experts teach students of VIT Pune, the basics and advanced points about entrepreneurship and start-ups, the first 8-9 weeks contain a teaching-learning experience, while the last 3 weeks would be a hands-on project completion activity.</b>
Key event outcomes	<b>Developing a keen interest in entrepreneurship in students and fostering it by providing them with a knowledge centric course and providing them a platform to test their knowledge by creating a project.</b>
Milestones set by the event (if any)	
Name and bio of chief guest along with social media links (if any)	<b>Dhanush H B Program Manager, Wadhvani Foundation. <a href="https://www.linkedin.com/in/dhanush-hb/?originalSubdomain=in">https://www.linkedin.com/in/dhanush-hb/?originalSubdomain=in</a></b>

**Add minimum 2 photographs of the said event (Mandatory):**

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## Value Proposition Canvas – Healthy Moms

Brainstorming Value Proposition Competition Analysis Sustainable Differentiation WADHWANI FOUNDATION

**Gain Creators:**

- Packaging is bio-degradable in 36 months
- Responsibly sourced from bee-farmers –
  - ethically harvested, true certified, non GMO
- 100% traceable
- Available in multiple variants

**Pain killers:**

- The product has standardized quality
- The product is affordable
- Available on Amazon – Home delivery option
- Easy to use packaging

**I would LOVE it if:**

- The product packaging is environmentally friendly
- The product is responsibly sourced
- The product has variants (flavors)

**I would WANT:**

A healthy alternative for sugar which is easy to use and tasty to consume

**I would HATE it if:**

- The product is not of credible quality
- The product is too expensive and out of range
- The product is difficult to purchase
- The product is difficult to use

HoneyTwigs is revolutionizing how we eat – an ancient superfood that attains a new avatar- ethically sourced, standardized quality, easy and mess-free.

27 Participants Chat Share Screen Summary AI Companion Record Show Captions Reactions Apps Whiteboards Notes Leave

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## Value Proposition

Brainstorming Value Proposition Competition Analysis Sustainable Differentiation WADHWANI FOUNDATION

The Value Proposition Canvas helps you understand the customer and how your products and services create value. It has two sides. With the Customer Profile, you clarify your customer understanding. With the Value Map, you describe how you intend to create value for that customer. You achieve Fit between the two when one meets the other.

**Value Map**  
Describes the features of a specific value proposition in your business model in a structured and detailed way.

**Gain Creators** describe how your products and services create customer gains.

**Pain Relievers** describe how your products and services alleviate customer pains.

List of all the **Products and Services** a value proposition is built around.

**Customer Profile**  
Describes a specific customer segment in your business in a structured and detailed way.

**Gains** describe the outcomes customers want to achieve or the concrete benefits they are seeking.

**Customer Jobs**  
What customers are trying to get done, as expressed in their own words.

**Pains** describe bad outcomes, risks, and obstacles related to customer jobs.

Meeting Chat

Helikalava

Mausam Singh to Everyone 10:23

Heka lava Charcoal Homeopathy

Shrivardhan Ravikkar to Everyone 10:23

Colgate

Jump to first unread message

Who can see your messages? Recording On

To: Everyone

Type message here...

20 Participants Chat Share Screen Record Show Captions Reactions Apps Whiteboards Leave

## Event 10

Name of the event:	<b><i>E-Summit'24</i></b>
Dates of event:	<b>2nd April to 13th April 2024</b>  <b>2nd April: Start-Up Showcase</b> <b>4th April: Pitch Perfect</b> <b>8th April: Pre-Game of Board Room (Quiz and Auction)</b> <b>10th April: Round 1 and Round 2 of Board Room</b> <b>13th April: E-Talks</b>
Online Platform/ Venue:	<b>Start-Up Showcase: VIT Pune Lawn</b> <b>Pitch Perfect: Conference Hall (1310)</b> <b>Board Room: Conference Hall (1310)</b> <b>E-Talks: Sharad Arena, VIT Pune</b>
Event span (hours/days)	<b>5 days</b>
Footfall/Total attendance	<b>1000+</b>
Name and contact of the key organiser(s)	<b>Vaishnavi Shivakumar, +91-9769965018</b>
No. of people involved in the organising committee (all levels of hierarchy included, Core team to Volunteers)	<b>110</b>
Objective of the event	<b>E-Summit encompasses all aspects of what it takes to nurture entrepreneurship spirit, ranging from innovative activities to thought-provoking sessions. Focused on nurturing and expediting growth this event is designed and curated by the official E-Cell of VIT Pune.</b>
Brief description of the said event	<b>E-Summit'24 was a 5-day event consisting of Startup Showcase, Two Competitions, Solo E-talks and a Panel Discussion.</b>  <b>On April 2nd, the first segment of E-Summit'24, "Startup Showcase," was conducted, featuring eight innovative startups from various domains. The event provided a platform for the startups to display their products, services, and ideas. Participants had the opportunity to interact with these startups and learn about their journey, including how they transformed their innovative products into successful businesses, along with an internship opportunity, offered by the start-ups. Featured start-ups were:</b>

- 1. Revamp Moto: develops highly Reliable, Modular, and Connected Electric Vehicles based on its Modular Utility Platforms. Our mission is to empower India's hustlers while accelerating the transition to a zero-emission society. Revamp Moto collected resumes in the following domains:**
  - Investment Representative
  - Graphic Design
  - Data Analyst
  
- 2. ERTH Electricals: aims to accelerate the electric mobility movement with high-quality made-in-India electrical bicycles. Erth Electricals collected resumes in the domains:**
  - Fullstack developer
  - Frontend developer
  - Backend developer
  - Content writer
  - Digital marketing
  - Market Research
  
- 3. FirebirdVR: Virtual Reality Solutions across industries 360 Videos and Pictures 360-degree live events Retail Analytics using VR Real Estate Architecture using VR. FirebirdVR collected resumes in the domains:**
  - Game Development Intern
  
- 4. Genie On Hire: Empowering students to earn through skilled part-time work for busy professionals and small firms. Genie On Hire collected resumes in the domains:**
  - Digital Marketing
  - Sales & Marketing
  - PHP Developer
  
- 5. Ayuzera: committed to bringing quality products along with the hidden herbs that can help everyone live a life of impeccable**

health and well-being. Ayuzera collected resumes in the domains:

- Sales & Marketing

6. **EduRishi Eduventures:** Revolutionizing education with their E-Learning platform supporting schools and students in aligning with NEP/NCF. EduRishi Eduventures collected resumes in the domains:

- Client Acquisition
- Sales & Marketing

7. **Flora Consult: Cultivating Commercial Indoor Vertical Aeroponics Projects for a sustainable future.** Flora Consult collected resumes in the domains:

- Content Writing
- Market Research
- Client Acquisition

8. **ServCare: Combating E-Waste through traceable disposal and device refurbishment.** ServCare collected resumes in the domains:

- Full stack developer
- Front end developer
- Back end developer
- DevOP
- Blockchain

During the 4th and 10th of April, as a part of the E-Summit, two competitions were conducted to challenge future entrepreneurs.

#### **THE BOARD ROOM:**

A battle of ideas and execution, this competition was a simulation of the heart-thumping and adrenaline-gushing action that takes place amidst the four walls of the board room. The competitors built virtual companies, formed alliances, and got to experience activities that they could have never experienced anywhere else like auctions and representing their own companies. The jury Mr. Kamlesh Nagware also shared



his insights on the startup ideas that were presented.

**In this battle, these budding entrepreneurial prodigies emerged as winners showing off their skills**

**Best CEO - Shrivardhan Baviskar  
Best CFO - Owais Sayed  
Best CMO - Ketan Tajne**

**The team of Shrivardhan Baviskar (CEO), Anup Barde (CFO), and Deven Bagul (CMO) led by Shrivardhan emerged as the overall winning team.**

#### **PITCH PERFECT**

**The Elevator Pitch brings the young budding entrepreneurs the first-hand experience of pitching their ideas to the people who listen. The participants were given an in-depth analysis of their pitch and where they could have improved. The jury that participated evaluating the pitches were Mr. Anandsagar Shiralkar & Mr. Sachin Fulfagar.**

**After three rounds of meticulous evaluation and tough competitions, these young budding entrepreneurs emerged as winners:**

**1st Place: Mayank Kandekar  
Runner-up: Abhilash Bhaviskar  
Best tagline: Aryan Mundra**

**E-Talks comprised a culmination of a pantheon of speakers in the form of:**

- 1. Solo Talks**
- 2. Panel Discussions on Generations of Innovation**

**For Solo Talks 4 speakers were invited:**

- 1. Yash Pise: Head of Business at YUVAA, having an experience of more than 8 years in startups. He spoke on the importance and effective ways of forging meaningful conversations, along**

with how to balance personal life with career and maintaining mental health in the process.

2. **Arpita Aditi: Founder and CEO of Dil Foods, featured on the Shark Tank India. While addressing the audience, she shared her journey with Dil Foods, why she quit her job at Swiggy and built the venture, her experience at Shark Tank, some incidences at the set of Shark Tank, and the process she followed for building a start-up.**
3. **Navnath Yewale: Founder and CEO of Yewale Group. In his talk, he shared his and the Yewale Group's journey, how they started with a Tapri, how they learned from failures, and how they grew.**
4. **Mangesh Shinde: Founder and CEO of WillStar Media. In his address, he spoke about the importance of social media and content creation, while sharing his own story of becoming a Content Creator.**
5. **Murlidhar Mohol: Ex-Mayor of the Pune City. While speaking to the audience, he underlined the developments in India over the decades and emphasized on the Aatmanirbhar Bharat initiative.**

**For the Panel Discussion, we had a palate of speakers to have an in-depth discussion on the topic of Innovation. For the Panel Discussion, we had:**

1. **Devyani Pawar, Founder and CEO of DP House of Media and ForSapio**
2. **Roshaan Mishra, CEO of Brandsdaddy**

	<b>3. Vidhushi Vijayvergiya, Founder and CEO of ISAK fragrances</b>
Key event outcomes	<b>Insights into the processes and strategies involved in launching and scaling a successful business.</b>
Milestones set by the event (if any)	<b>Successfully organized the 4th edition of one of the biggest E-Summits of Pune, E-Summit-24: Echoes of Innovation.</b>
Name and bio of chief guest along with social media links (if any)	<p><b>Startup Showcase Companies:</b></p> <p><b>Revamp Moto</b>  <a href="https://revampmoto.in/">https://revampmoto.in/</a></p> <p><b>Erth Electric Pvt Ltd.</b>  <a href="https://www.erthelectric.com/">https://www.erthelectric.com/</a></p> <p><b>FireBirdVR</b>  <a href="https://www.linkedin.com/company/firebirdvr.com/">https://www.linkedin.com/company/firebirdvr.com/</a></p> <p><b>Genie on Hire</b>  <a href="https://www.linkedin.com/company/genieonhire-com/">https://www.linkedin.com/company/genieonhire-com/</a></p> <p><b>Ayuzera</b>  <a href="https://www.linkedin.com/in/ayuzera-%E2%84%A2-59665b287/">https://www.linkedin.com/in/ayuzera-%E2%84%A2-59665b287/</a></p> <p><b>EduRishi Eduventures Pvt Ltd</b>  <a href="https://www.edurishi.in/">https://www.edurishi.in/</a></p> <p><b>Flora Consult</b>  <a href="https://www.floraconsult.com/">https://www.floraconsult.com/</a></p> <p><b>Servcare</b>  <a href="https://www.servcare.com/">https://www.servcare.com/</a></p> <p><b>Pitch Perfect Jury:</b>  <b>Anandsagar Shiralkar, CEO &amp; Co Founder of DG Fututre Tech India</b>  <a href="https://www.linkedin.com/in/anandsagarshiralkar/">https://www.linkedin.com/in/anandsagarshiralkar/</a></p> <p><b>Sachin Fulfagar, CEO &amp; Co Founder of Blue Technologies</b></p> <p><b>Boardroom Jury:</b>  <b>Kamlesh Nagware, Co Founder FSV Capital</b></p>

<https://www.linkedin.com/in/kamlesh-nagware-1456094b/>

**E-Talks Speakers:**

**Navnath Yewale, Founder & CEO of Yewale Amruttulya**

<https://www.linkedin.com/in/navnath-yewale>

**Mangesh Shinde, Founder & CEO of WillStar Media**

<https://www.instagram.com/thewillpowerstar/>

**Yash Pise, Head of Business at Yuva**

[https://www.instagram.com/yash\\_pise/](https://www.instagram.com/yash_pise/)

**Arpita Aditi, Founder & CEO of Dil Foods**

<https://www.instagram.com/arpitaaditi.dil/>

**Devyani Pawar, Founder & CEO of DP House of Media and ForSapio**

<https://www.instagram.com/devyanipawar/>

**Roshan V Mishra, Founder & CEO of BrandsDaddy**

<https://www.linkedin.com/in/roshaan-v-mishra-b8b75830/>

**Vidhushi Vijayvergiya, Founder & CEO of ISAK Fragrances.**

<https://www.linkedin.com/in/vidushi-vijayvergiya/>

**Muralidhar Mohol, Pune Mayor (2019-2022)**

<https://www.instagram.com/murlidharkmohol/?hl=en>

**Add minimum 2 photographs of the said event (Mandatory):**



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